

How is the ARCHIDEAS Method different?

3 Unique Tools

Network Analysis

- An electronic tool to understand the interactions and relationships that help companies succeed

Observation

- A methodology for understand hidden user needs

Co-Design

- Tools and approaches for getting users involved in creating design solutions



3 Key Benefits

Alignment

- Getting leaders to agree on objectives

Discovery

- Learning about the “hidden organization”

Buy-in

- Fostering acceptance & enthusiasm from staff

Mapping Networks



Networks

The tool is web based and will provide the following data

Project: **Assessment**
Population: **21** | Response: **100.0%**

Automatically maps result

Assesses organizational health

Outlines potential strengths/weaknesses

Work Dynamics [view all / back](#)

- 1 Work Process
- 2 Innovation
- 3 **Communication**
- 4 Learning
- 5 Decision Making

Organizational Insights: **Communication**



About this Work Dynamic:

Communication is how people exchange information both formally and informally at work. It has four main criteria: understood audiences, clear messages, strategic sharing methods and reliability of source. The process of communication can be described in four steps: prepare, broadcast, receive, and feed back.

Insights into Communication are gained by examining the relationship between social and decision-making networks. In general, too dense of a social network will indicate ineffectiveness because of an overabundance of personal relationships, whereas a thin social network will indicate ineffectiveness because of a lack of quality relationships. Accordingly, too dense of a decision-making network will indicate ineffectiveness because of a flurry of inconsistent decisions and a thin decision-making network will indicate that very few decisions are being made.

Results

Quadrant 3:

The social and decision-making networks indicate a collegial atmosphere with high levels of face-to-face communication and strong inter-departmental connections. Hubs are in a major position and Pulsetakers are minor.

Suggests space solutions to solve problems

Linking Network AnalysisTM to SPACE



Networks

Project: IS Team Evaluation - by Location
Population: 414 | Response: 87.0%

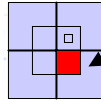
View all concepts

TIP: If you find situations where you are close to other zones, you may want to use the "view all" mode to look at other design considerations.

Design Considerations: Suggestions

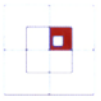
* click on any of the items listed below to view a pdf document.

Work Process
Zone: 2



- 1: Cyber Forum
- 2: Community Courtyard
- 3: Retreat

Innovation
Zone: 2



- 1: Oasis
- 2: Lab Central
- 3: Trading Post

Communication
Zone: 2



- 1: Inner Sanctum
- 2: Inner Circle
- 3: Club Cafe

Learning
Zone: 4



- 1: Proto Lab
- 2: Mentor Pod
- 3: Labyrinth

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Automatically maps result

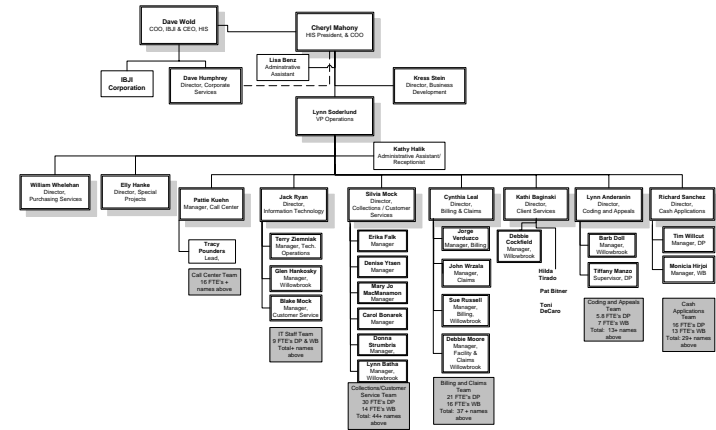
Recommends work settings to address problems revealed by network analysis

Shows visualization of proposed settings



Network Analysis™ provides a method for measuring effectiveness

Organizations devise reporting structures and hierarchies based on accountability but people independently form networks based on mutual trust. These networks can be mapped using the Network Analysis™ tool. In the map on the lower right, each dot is a person and the lines show the relationships with others in the organization.

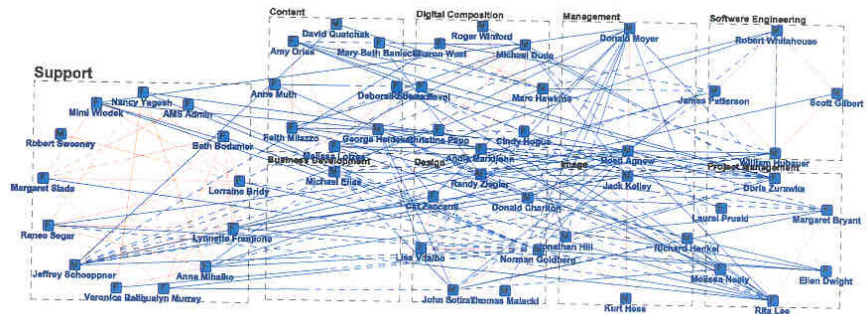


Organization Chart

The six networks the tool can measure are:

- SOCIAL
- EXPERT ADVICE
- CONTINUOUS IMPROVEMENT
- INNOVATION
- WORK
- DECISION MAKING

MEASUREMENT



Map of Social Network